

A woman with long, dark, wavy hair is shown in profile, looking down. She is wearing a dark blue, short-sleeved button-down shirt. The background is a blurred city skyline at night, with lights from buildings visible. The right side of the image features a large, diagonal, textured grey area that resembles concrete.

LIME CONCRETE

ENJOY URBAN

Luxury &
LIME
SEDUCTIVE TEXTURES

GYM WORKOUT

LIME CONCRETE
THE PERFECT
OBSESSION
FOR
FASHION VICTIMS





CONCRETE WORKOUT

Link to video mood





Lime Concrete + 3 Toner
refinished with
the decorative wax
"Natural Bee Wax"

A woman with long brown hair tied back, wearing a white tank top with black straps, is shown in profile against a textured, grey wall. She is looking upwards and to the left. The lighting is soft, highlighting her features and the texture of the wall. The text is overlaid on the right side of the image.

A STRONG, DECIDED
CHARACTER
WITH AN URBAN STYLE
LIME CONCRETE



Lime Concrete

THE ARCHITECT'S CHOICE

By BERICALCE



Lime Concrete + 2 Toner with **Aged Style** Effect in 2 colors





TOUCH AND



ENJOY URBAN



Link to video mood

MICRO CEMENT

BETON STYLE MATT COAT

If you would like a
Concrete total look ambience,
for the floor surfaces
we recommend Micro Cement.

Micro Cement +
Pure Glass Primer +
Pure Glass Top +
Sanding with 380 grain sand paper +
Pure Varnish Bico Matt 05

Luxury&
LIME
SEDUCTIVE TEXTURES

Link to video guide
BETON STYLE



Link to video mood
BETON STYLE



A person with long dark hair, wearing a dark blue short-sleeved button-down shirt, is holding a large, spherical object above their head with both hands. The sphere is covered in thick green moss and has several small green ivy leaves sprouting from its top and sides. The background is a light gray wall with vertical wooden planks. The text "LIME CONCRETE IS GREEN" is overlaid in white, bold, sans-serif capital letters across the center of the image, partially obscuring the moss sphere.

**LIME
CONCRETE
IS
GREEN**

Lime Concrete Custom Blue





Lime Concrete + 2 Toner
refinished with
the decorative wax
“**Natural Bee Wax**”



LIME CONCRETE IS COLORFUL

Link to video mood



If you desire the
Luxury & LIME textures
on the surfaces of the bathroom,
Marmorino Floor is the decorative
product for you.

MARMORINO FLOOR



Link to
MARMORINO FLOOR
website page

Luxury&
LIME
SEDUCTIVE TEXTURES



FURS and **CONCRETE**



Link to video mood



*My retreat. An intimate place
where to find warmth
and concentration.*

*“A converted building
for residential use.
Like a time box,
in which
history, styles and textures
are superimposed”.*



Lime Concrete with **Wooden Table Effect**
refinished with **“Natural Bee Wax”**

Lime Concrete with **Rust Effect**
refinished with **"Velatura Minerale"**
custom color and **"Natural Bee Wax"**



Lime Concrete Color Toner **LC 10**



MY BEAUTIFUL ROUGH BATHROOM



[Link to video mood](#)





LIME CONCRETE

reconcile idleness
and the wish of being

Lime Concrete + 1 Toner
refinished with the decorative wax
“**Natural Bee Wax**”



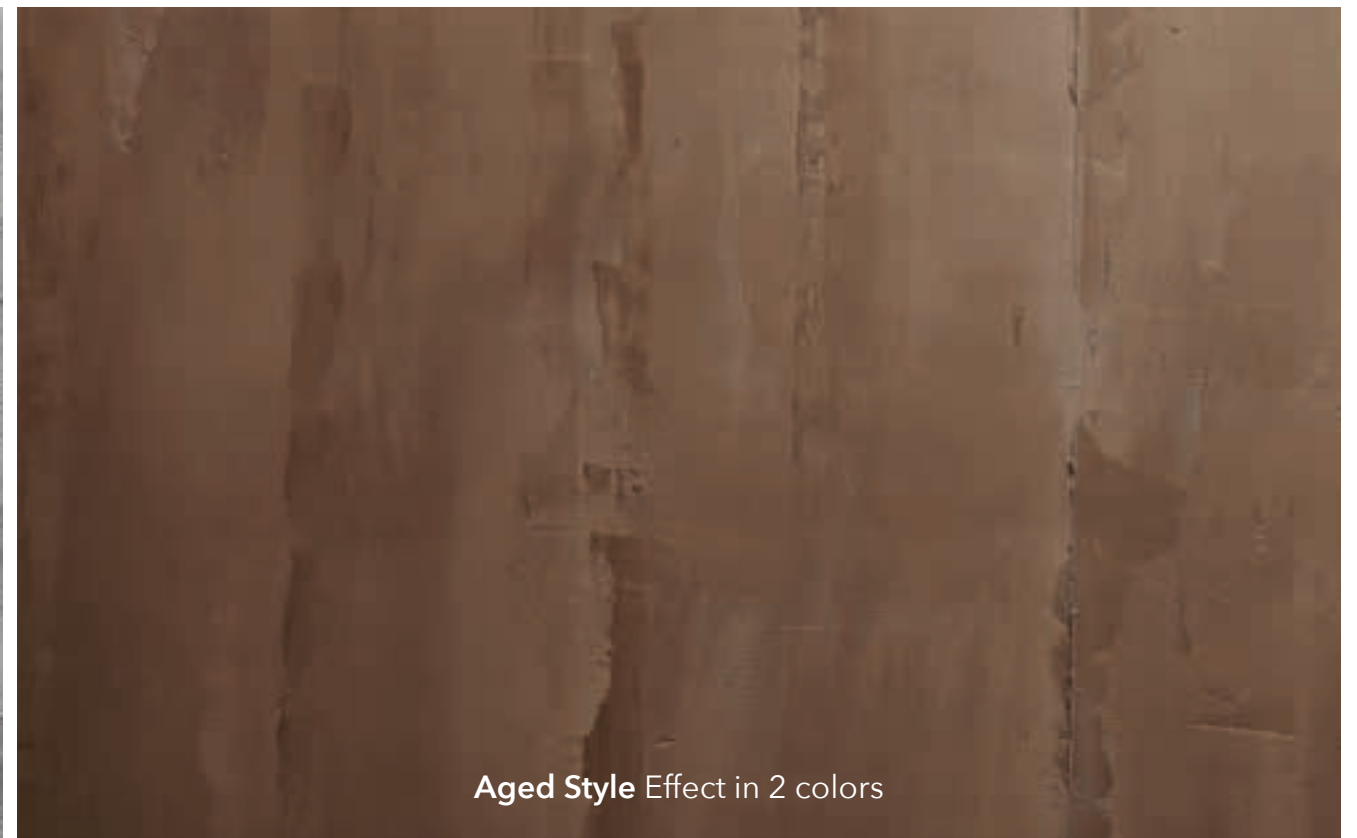
LIME CONCRETE RANGE COLORS

EFFECT ON LIME CONCRETE NATURAL

LC 01	LC 02	LC 03	LC 04	LC 05	LC 06	LC 07	LC 08	LC 09	LC 10	LC 11	LC 12



Wooden Table Effect



Aged Style Effect in 2 colors

LIME CONCRETE TEXTURE SAMPLES



Rust Effect with **Velatura Minerale**



Metal Case Effect

ABOUT US

LIME CONCRETE

If you like metropolitan sets, if you are seduced by the view of rough concrete surface textures, if you have a lust for high-tech, Lime Concrete is the right finishing for you.

Lime Concrete, enjoy urban.

Se ti piacciono le scenografie metropolitane, se ti seducono le texture scabre del cemento faccia-vista, se hai un desiderio sfrenato di high-tech, Lime Concrete è la finitura giusta per te. **Lime Concrete, enjoy urban.**

BERICALCE

The De Toni family produces grassello since 1924. Ours, is a completely Italian family story.

In these years we learned all secrets of this extraordinary material and we can certainly say that to obtain a pure and excellent product there is no possible short cut:

only hard work, precision and time.

This is our way of working.

Bericalce's products come from the Venetian stucco tradition and the Veneto's experience, but they are under continuous study and improvement.

Our lime contains all the know-how and innovation necessary to offer high quality products suitable for modern life and surrounding needs.

La famiglia De Toni produce grassello di calce dal 1924. La nostra è una storia tutta italiana. Nel corso degli anni abbiamo imparato tutti i segreti di questa materia eccezionale e possiamo affermare che per ottenere un prodotto puro ed eccellente non ci sono scorciatoie possibili: servono lavoro, rigore e tempo.

Noi lavoriamo così.

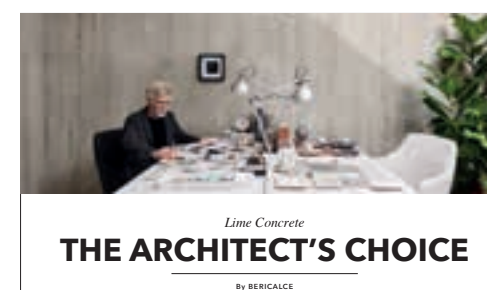
I prodotti Bericalce affondano le radici nella tradizione degli stucchi veneziani e dell'artigianato veneto ma sono continuamente oggetto di studio e miglioramenti. La nostra calce contiene tutta l'esperienza e tutta l'innovazione indispensabili per offrire prodotti qualitativamente superiori ed adatti alle attuali esigenze applicative, abitative ed ambientali.

ITALIAN TEXT



GYM WORKOUT

Allenamento di cemento.
Forte, carattere deciso,
stile urbano.
LIME CONCRETE.



LA SCELTA DELL'ARCHITETTO

Tocca e
Enjoy Urban.



LIME CONCRETE È VERDE LIME CONCRETE È COLORATO



PELLICCE E CEMENTO

Il mio ritiro. Un luogo intimo
dove trovare calore e concentrazione.
Un edificio convertito ad uso abitativo.
Una scatola del tempo nella quale
si sovrappongono storia, stili e texture.



IL MIO MERAVIGLIOSO BAGNO GREZZO

Lime Concrete concilia l'ozio
e il desiderio di benessere.

Ph by Emanuele Tortora

Video by Fabio Ferrando

Styling by Barbara Marsiletti + Manuel Baldini

Text & graphic by Paolo Savegnago

LIME CONCRETE TONER COLORING AND WAX



TONER, DARK TONER and COLOR TONER

Special powder dye toners that, when added to the product "Lime Concrete", allow to obtain various shades of darker grey or a range of colors.



VELATURA MINERALE

Semitransparent decorative lime-based finishing, composed of Grassello, resins and special additives, ideal for the realization of decorative veilings of lime.



NATURAL BEE WAX

Natural bee's wax in an aqueous dispersion. Ideal for the protection of finishes like "Grassello Lucido", Venetian Stuccos, Marmorinos, Cocciopestos, Spatolatos.



PRODUCTS for LIME CONCRETE and MARMORINO FLOOR CYCLES

WATER-BASED



PURE VARNISH MONO MATT 05 / SATIN 30

Ready-to-use water-based polyurethane one-component matt or satin varnish with a high transparency, ideal as a protective finishing on indoor walls.



WATER-BASED



PURE VARNISH BICO MATT 05 / SATIN 30

Water-based polyurethane two-component matt or satin varnish with an excellent transparency, ideal as a protective finishing on indoor floors exposed to high degrees of humidity.



SOLVENT-BASED



SEAL VARNISH BICO MATT 05 / SATIN 30

Solvent-based acrylic two-component matt or satin varnish, excellent as protective finishing on indoor surfaces exposed to extremely high degrees of humidity.



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Lime Concrete
Natural

LIME CONCRETE ENJOY URBAN

Lime Concrete
+ 2 Toner

Lime Concrete
+ 1 Dark Toner



**Luxury &
LIME**
SEDUCTIVE TEXTURES